OpenScape Business At-A-Glance Solution Guide

For existing HiPath 3000 customers.

There's no need to switch between screens, programs, contact lists, email accounts and all the other things that can slow down even the simplest communications.

Adding Unified Communications to your HiPath 3000 the easy way

OpenScape Business is a low-cost, no risk upgrade that adds productivity-boosting Unified Communications (UC) to your existing HiPath 3000 voice solution.

Specifically designed to address the demands of today's dynamic small and medium- sized companies, OpenScape Business accelerates team productivity, improves customer service and dramatically reduces your communications costs.

Why Unified Communications?

UC takes all the ways your people communicate – email, phone, fax, instant messaging, video conferencing, web collaboration and more – and integrates them into a single place. There's no need to switch between screens, programs, contact lists, email accounts and all the other things that can slow down even the simplest communications.

OpenScape Business goes further… delivering more UC functionality in one box than any other vendor, on top of your existing infrastructure.

*OpenScape Web Collaboration required to enable video conferencing OpenScape Business adds a wealth of UC features to your existing HiPath 3000 enterprise voice solution.

Delivers a low cost upgrade path from voice to UC with nothing to rip and replace for existing HiPath 3000 customers when choosing to deploy UC or scale to support more users.

Now available with OpenScape Business

- Drag and drop audio and video conferencing*
- Instant messaging
- Presence federation
- One number service
- Click to call from PC
- Unified messaging
- Live call recording
- UC on mobile devices
- Full Microsoft Outlook integration and toolbar
- Integrated contact center
- Comprehensive customer engagement options

Why upgrade to OpenScape Business?

OpenScape Business is an all-in-one solution for single and multi-site businesses that simplifies the deployment and delivery of UC across your business.

- **No investment in new infrastructure**
  Delivers UC functionality on top of your existing HiPath 3000 voice network, using established interfaces and supporting all common communications protocols.
- **Performance-boosting functionality**
  Comes packaged with the very latest UC applications – from productivity enhancing presence and seamless mobility to anytime collaboration.
- **Cost saving communications**
  Seamlessly integrates cost saving Voice over IP on top of your existing network to reduce your total communications bill.

- **Seamless integration**
  Integrates into your office applications so there's no learning curve for your people.
- **Total connectivity**
  Provides instant access to UC on any desktop, tablet or smartphone.
- **Comprehensive mobility**
  Supports more mobile platforms than any other offering from any other vendor – from Android and Windows to iOS – using a web-based solution.
- **Superior ownership experience**
  Reduces total system cost through swift and easy deployment, and web-based management tools for simple, low cost maintenance and support.
- **A future-proofed investment**
  Delivers a low cost upgrade path from voice to UC with nothing to rip and replace for existing HiPath 3000 customers when choosing to deploy UC or scale to support more users.

OpenScape Business offers the easiest path to deploying UC across your business.

*OpenScape Web Collaboration required to enable video conferencing OpenScape Business adds a wealth of UC features to your existing HiPath 3000 enterprise voice solution.

Upgrade and enjoy the benefits of cost-saving enterprise voice, productivity boosting presence, seamless mobility and enhanced collaboration.

You can improve service to employees and customers:

- Solve issues in an instant by routing colleague and customer calls directly to any device you choose
- Achieve first call resolution by integrating multimedia contact center functionality
- Engage with customers on their terms by offering multiple ways to get in touch – email, phone and social collaboration tools
- Bring all your communications tools together in Microsoft Outlook – email, IM, calendar, presence status, social collaboration, drag and drop conferencing and more

You can boost employee productivity:

- Communicate more efficiently with customers and bring virtual teams together anywhere. at any time with chat, conferencing, web-collaboration and more
- Never miss another important call with integrated presence and one number services
- Speed decision-making with drag and drop conferencing from your desktop, tablet or smartphone

You can deliver seamless workforce mobility:

- Keep remote and mobile employees connected by delivering UC functionality on more mobile platforms than from any other vendor, from Android to iOS, through a web based approach to mobility
- Employees can quickly respond to customer inquiries "while on road"
- Bring virtual teams together by delivering real-time audio and video conferencing to employee's smartphones and tablets
- Stay productive with access to all critical apps – directories, favorites, voicemail and call journals
- Accelerate BYOD (Bring Your Own Device) strategies with secure access to corporate apps on the move

You can maximize limited budgets and reduce high operational costs:

- Slash conferencing costs by up to 90% and total voice calls cost by up to 30% with voice over IP (VoIP)
- Reduce support costs with easy to use web-based management tools
- Avoid expensive rip and replace projects by deploying UC to all users independent of the communications network infrastructure
- Instantly scale to support more UC functionality and more users with ease

Bring virtual teams together by delivering real-time audio and video conferencing to employee's smartphones and tablets.

The all-in-one upgrade to OpenScape Business

Deploying UC on top of your existing HiPath 3000 system will boost team performance and productivity, increase engagement with customers to increase loyalty, and further reduce the costs of your communications.

Accessible from any device, in any location and at any time, OpenScape Business builds on your HiPath 3000 voice solution to deliver an all-in-one path to true Unified Communications.

It comes fully packaged, is easy to deploy and support and will grow as you do. And there's no need to rip and replace your existing infrastructure because it works on top...seamlessly, efficiently and brilliantly.

It really is the cost saving performance upgrade your business has been waiting for

Software Upgrade Entitlement Rights

OpenScape Business provides investment protection and stability with 3-years of Software Upgrade Entitlement Rights included, ensuring that you always have the ability to upgrade to the latest level of technology innovation for your communication solution.

OpenScape Business Migration Offer for HiPath 3000 Customers

Limited time offer: Get your OpenScape Business system upgrade licence-free of charge, when you purchase your new hardware (at cost) and return your HiPath 3000 board.

Contact your partner to set up a free 90 day evaluation of OpenScape Business.

To learn more visit: www.unify.com/ openscapebusiness

Nb: Some features of OpenScape Business are subject to local market availability Web Collaboration is an optional UC feature that can be added to OpenScape Business.

About Unify

Unify—formerly known as Siemens Enterprise Communications—is one of the world's largest communications software and services firms. Our solutions unify multiple networks, devices and applications into one easy-to-use platform that allows teams to engage in rich and meaningful conversations. The result is a transformation of how the enterprise communicates and collaborates that amplifies collective effort, energizes the business, and dramatically improves business performance. Born out of the engineering DNA of Siemens, Unify builds on this heritage of product reliability, innovation, open standards and security to provide integrated communications solutions for 75% of the Global 500. Unify is a joint venture of The Gores Group and Siemens AG.

unify.com

UNIFY Harmonize your enterprise

Formerly Siemens Enterprise Communications