



Digital Channel

Access

Dashboard

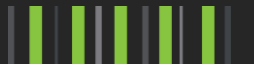
Edit profile

Mailing lists

Web syndication: showcase

Social syndication

Campaign centre



Digital Channel - Access

The screenshot shows the UNIFY Partner Portal interface. At the top, there's a header with the UNIFY logo, user information (Emblem Test), and a search bar. Below the header is a navigation menu with options like Home, Program & Tools, Learn, Sell, Supply, Support, Administration (Sitecore), Mein Land, and Administration. The main content area is titled 'Digital Channel' and includes a video player with the text 'Find, engage and win new customers with Digital Channel'. Below the video, there's a section titled 'Why is this important?' with text explaining the shift in the sales cycle.

UNIFY
Partner Portal
Language ▼ Emblem Test (mchp694a.server-one-production) Log out
Contact Service Desk Help

Home Program & Tools Learn Sell Supply Support Administration (Sitecore) Mein Land Administration

Program & Tools > Partner Tools > Digital Channel > Add to My Favorites

Unify Partner Program
About the Portal
Partner Tools
PartnerCONNECT
CPQ
Partner Marketing Fund
MarketingCONNECT
Digital Channel
Access Digital Channel
Partner Locator
Demo System
Seeing is Believing
Service Delivery Partner Program
Technology Partner Program
LWC DEV

Digital Channel

What is it?

Digital Channel is an online demand generation tool which is designed to help you grow your business, while saving you time, resources and money.

It does this by helping your sales and marketing team find, engage and build a 'digital-relationship' with the customer buyer early in the buying cycle.

> Digital Channel Portal

Find, engage and win new customers with Digital Channel

Find, engage and win new customers with Digital Channel

0:00 / 6:58 480p

Why is this important?

The dynamics of the traditional 'sales cycle' have changed. It is no longer the salesman who controls the 'selling process', it is the buyer who drives the 'buying process'. As much as 67% of the buyer's journey is now done digitally. Thanks to mobile devices and easily accessed online resources, including powerful search browsers, web sites, blogs, YouTube, social

My Favorites

- > Digital Channel
- > Marketing Community - SalesConnect
- > Marketing Community - ServiceConnect
- > Partner Marketing Fund
- > Presales Community - TechConnect

Recently Viewed

- > Digital Channel
- > Partner Tools
- > Program & Tools
- > Home
- > Digital Channel

Last Updated: 30.10.2017

Single Sign on via partner portal.

Navigate to:

- Program & Tools
- Partner Tools
- Digital Channel
- Access Digital Channel

Dashboard

The dashboard interface includes a top navigation bar with the UNIFY logo and 'PARTNER AUTOMATION' text. A left sidebar contains navigation options: Dashboard, Test Partner, Project: DIGITALCHANNEL, Brand Control & Demand Generation, and Lead & Sales Conversion. The main content area is titled 'Dashboard' and features a 'Welcome to Digital Channel' message. Below the welcome message are four data visualization widgets, each labeled 'Demand Generation':

- Page Views (running total) per ...
- Page Views per Month
- Email Campaigns - Reach (No Data Available.)
- Emails sent (running total) per ...

Globe icon:
Change language of
Digital Channel
(navigation menu).

Edit dashboard: choose
from a list of widgets.



Edit Profile – General settings

The screenshot shows the 'Mijn profiel' (My profile) page in the Unify system. The page is divided into three tabs: 'ALGEMENE INSTELLINGEN' (General settings), 'BEDRIJFSINFORMATIE' (Company information), and 'DEMAND GENERATION INSTELLINGEN' (Demand generation settings). The 'ALGEMENE INSTELLINGEN' tab is active, showing the following fields:

- Email: michaelschneider.ext@unify.com
- Voornaam: Test
- Achternaam: Partner
- Telefoonnummer: 123456789
- Huidige taal: Dutch
- + Extras

At the bottom right of this section is a blue button labeled 'Opslaan profiel' (Save profile).

Below this section is a 'Wijzig uw wachtwoord' (Change your password) section. It includes three input fields: 'Huidig wachtwoord' (Current password), 'Nieuw wachtwoord' (New password), and 'Herhaal wachtwoord' (Repeat password). To the right of these fields are the password requirements:

Wachtwoord vereisten:

- at least 8 characters
- combinatie van hoofdletters en kleine letters
- één of meer cijfers
- minimaal één van de volgende karakters: !@#\$%^&*
- niet gerelateerd met de user data (naam, email adres, ...)

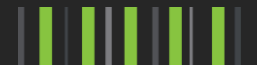
At the bottom right of this section is a blue button labeled 'Wijzig uw wachtwoord' (Change your password).

The left sidebar contains navigation options: Dashboard, Test Partner, Project: DIGITALCHANNEL, Brand Control & Demand Generation, and Lead & Sales Conversion. At the bottom of the sidebar is a 'Help' button and a copyright notice: © 2018 TIE Kinetix - Disclaimer.

Email is automatically filled & cannot be changed.

Add personal contact details.

Change password: irrelevant as access is via SSO.



Edit Profile – Company Information

The screenshot displays the 'Mijn profiel' (My Profile) page in the UNIFY system. The page is divided into three tabs: 'ALGEMENE INSTELLINGEN', 'BEDRIJFSINFORMATIE' (selected), and 'DEMAND GENERATION INSTELLINGEN'. Under the 'BEDRIJFSINFORMATIE' tab, the 'Bedrijfsinstellingen' (Company Settings) section is visible. The form contains the following fields:

Bedrijfsnaam	Digital Channel Test Partner
Adres:	aaa
Postcode	bbb
Plaats:	ccc
Provincie	ddd
Land	Germany

At the bottom right of the form is a blue button labeled 'Opslaan profiel' (Save profile).

Company details are automatically set.

Check and change if needed. For example change another site as preferred location.

Edit Profile – Demand generation settings

The screenshot displays the UNIFY dashboard interface. On the left is a blue sidebar with navigation options: Dashboard, Test Partner, Project: DIGITALCHANNEL, Brand Control & Demand Generation, and Lead & Sales Conversion. The top navigation bar includes the FLOW logo, a 'PARTNER AUTOMATION' label, and several icons. The main content area is titled 'Mijn profiel' and features three tabs: 'ALGEMENE INSTELLINGEN', 'BEDRIJFSINFORMATIE', and 'DEMAND GENERATION INSTELLINGEN'. Under the 'DEMAND GENERATION INSTELLINGEN' tab, there are three sub-sections: 'CUSTOMIZE THE SHOWCASE', 'SOCIAL SETUP', and 'PERSONALIZE ASSETS'. A language dropdown menu is visible, currently set to 'Nederlands'.

Three sub sections:

- Customize the showcase
- Social setup
- Personalize assets

Edit Profile – Customize the showcase

Mijn profiel

ALGEMENE INSTELLINGEN BEDRIJFSINFORMATIE **DEMAND GENERATION INSTELLINGEN**

CUSTOMIZE THE SHOWCASE SOCIAL SETUP PERSONALIZE ASSETS

Language **Nederlands**

You can easily customize the background and font colours in the main menu navigation bar in the Unify Showcase, to match your own web brand style, by adding the appropriate hex numbers below.

Menu Font Color

Menu Background Color

help-text

Circuit Terms and Conditions

help-text

Personalize_Contact_Firstname **Test**

Personalize_Contact_Lastname **Partner**

Personalize_Contact_Jobtitle

Personalize_Contact_PhoneNumber **123456789**

Personalize_Contact_Emailaddress **tobias.blattmann@spie.com**

partner_website_url **http://www.com-net.de**

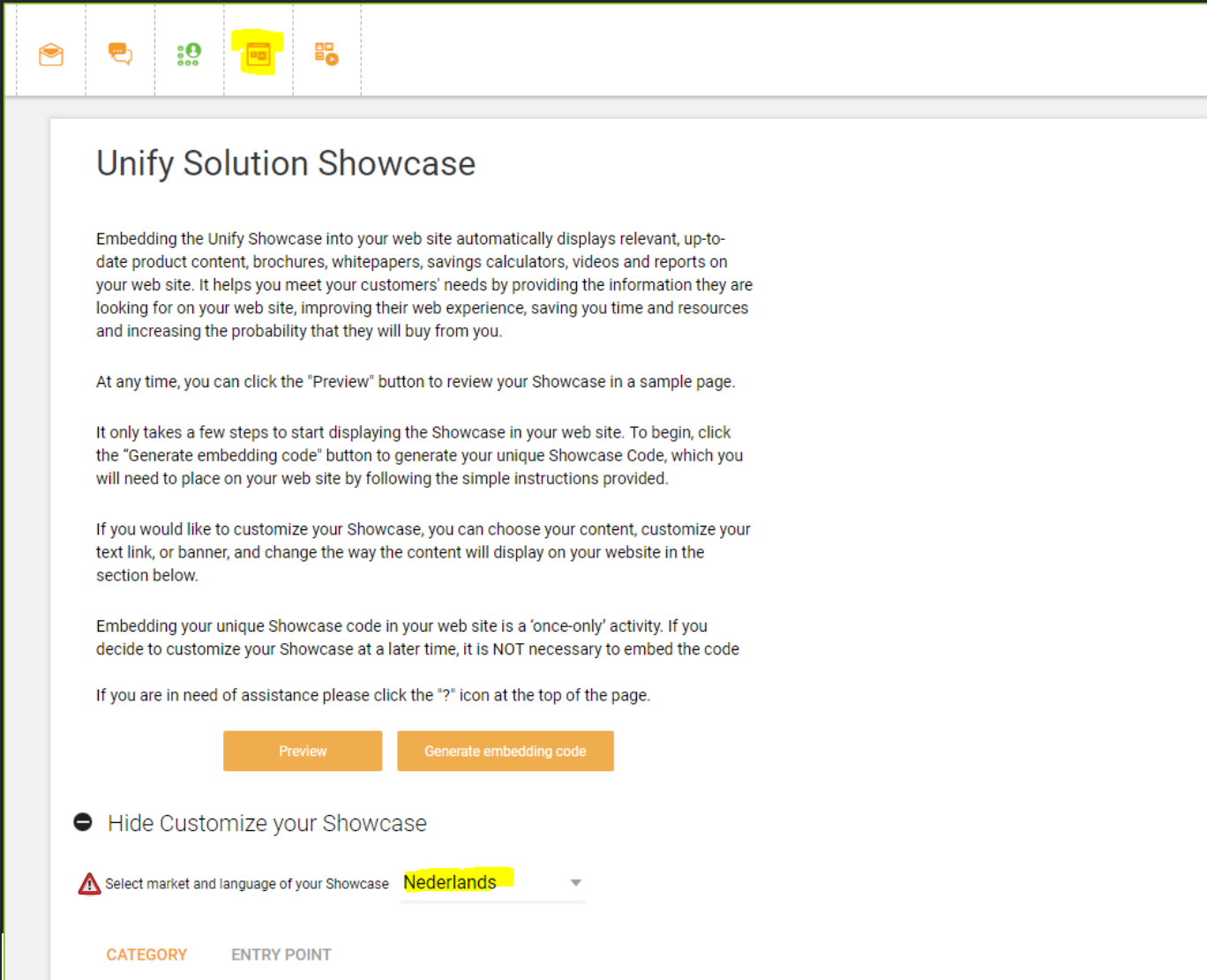
Language: choose a language for the showcase. You can also change this in the Showcase Syndication section.

Menu font and background colour: you can edit the colour of the header of the showcase and menu text but it is not recommended. Use hex codes.

Circuit Terms & Conditions: add url of Circuit T&C if available. Can also be added by Unify during e-store activation process.

Email signature: not relevant, is not added automatically to DC emails.

Web syndication: Unify Solution Showcase



Unify Solution Showcase

Embedding the Unify Showcase into your web site automatically displays relevant, up-to-date product content, brochures, whitepapers, savings calculators, videos and reports on your web site. It helps you meet your customers' needs by providing the information they are looking for on your web site, improving their web experience, saving you time and resources and increasing the probability that they will buy from you.

At any time, you can click the "Preview" button to review your Showcase in a sample page.

It only takes a few steps to start displaying the Showcase in your web site. To begin, click the "Generate embedding code" button to generate your unique Showcase Code, which you will need to place on your web site by following the simple instructions provided.

If you would like to customize your Showcase, you can choose your content, customize your text link, or banner, and change the way the content will display on your website in the section below.

Embedding your unique Showcase code in your web site is a 'once-only' activity. If you decide to customize your Showcase at a later time, it is NOT necessary to embed the code

If you are in need of assistance please click the "?" icon at the top of the page.

[Preview](#) [Generate embedding code](#)

Hide Customize your Showcase

Select market and language of your Showcase **Nederlands**

CATEGORY ENTRY POINT

Choose the 4th icon in the top menu.

Select your preferred language in the dropdown menu if it's not already in the right language.

Web syndication: Unify Solution Showcase

The screenshot displays the Unify Solution Showcase website. On the left is a navigation menu with a tree structure of products and solutions, each with a checkbox. The top of the main content area features the Unify logo, navigation links (HOME, OPLOSSINGEN, PRODUCTEN), and a 'CONTACTEER ONZ' link. The main content area includes a video player titled 'Why people love Circuit!' with a play button and the text 'Circuit by unify'. Below the video are two promotional tiles: 'Bent u klaar voor een nieuw telefoonsysteem?' and 'Uw upgrade-reis begint hier...'. At the bottom, there is a footer with the TIE KINETIX logo and copyright information.

Unified Communications voor h

- OpenScape Business
- Telefoons voor uw bedrijf

Unified Communications for Mi

- OpenScape Enterprise Expre
- Telefoons voor uw bedrijf

Unified Communications for En

- Voice Platforms
 - OpenScape Voice
 - OpenScape 4000
 - Remote Branch Unified C
 - Session Border Controlle
- Applications
 - Unified Communications
 - Web Collaboration
 - Mobility
 - Video Conferencing
 - Voice Messaging
- Phones and Clients
 - Desktop Phones
 - Wireless Phones
 - Soft Clients

Samenwerken in teams

Contact Centers

- Inbound Contact Centers
- Outbound Contact Centers
- Interactive Voice Response
- OpenScape Contact Center 1
- OpenScape Cloud Contact C

Evidian Access Services

Save Settings

http://636389502239545811.digitalchannel.unify.com/#:sp_

Select your content by **unticking** all products and solutions you do **NOT** sell.

The showcase will update automatically.

Choose 'Save settings'

Web syndication: Unify Solution Showcase

Select market and language of your Showcase **Nederlands**

CATEGORY **ENTRY POINT**

1. On the "Entry Point" tab, see #1 "Entry Point Brand Showcase" to define the link or image visitors will use as a call-to-action to launch the Showcase.
2. Click the "Save Settings" button to finalize your Entry Point selection.
3. On the "Entry Point" tab, see #2 "Landing point / Embedding type" to define the method used (Lightbox or iFrame) to launch the Showcase on your site.
4. Click the "Save Settings" button to finalize your Landing point selection.

Follow these 3 simple steps to customize your syndication

1. Entry Point Brand Showcase

No Entry Point (Embed Within an iFrame)

Text Link

Banner

Button (microbar_88x31.jpg)

Square Banner (squareBanner_125x125.jpg)

Half Banner (halfBanner_234x60.jpg)

Full Banner (fullbanner_468x60.jpg)


Upload Your Own

[Klik hier voor informatie over onze oplossingen van Unify](#)

2. Landing point / Embedding type

Lightbox

Frameset (defaults to Windows pop-up)



Go to 'Entry point'

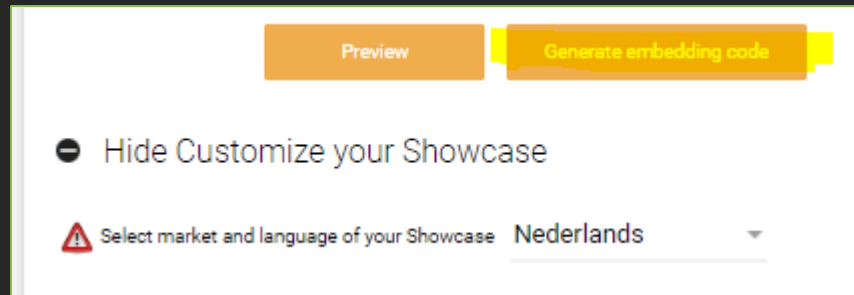
Choose Entry point:

- No entry point (showcase will be embedded on the webpage). Recommended. Example: [Lloyds-IP](#)
- Text link (showcase hidden behind text link).
- Banner (showcase hidden behind banner) + choose type banner. Example: [Active-voice](#).

Choose Embedding type:

- Lightbox
- Frameset

Web syndication: Unify Solution Showcase



Choose 'Generate embedding code'

Copy the script and paste on your webpage.

Or email the script to your web editor / web designer and have them publish the script

